



Dan Sperling

'Two Billion Cars' Author to Visit USF

Leading transportation expert will be a featured campus lecturer

Tampa, Fla. (January 26, 2011) – If you have ever wondered how the planet will be able to support billions of cars and sustain them simultaneously, Daniel Sperling, PhD, author and professor of civil and environmental engineering at the University of California, Davis, is prepared to explain exactly that and much more, including how the staggering number of cars got here in the first place.

His thought-provoking and timely lecture will be February 18, 2-3:30 p.m. at the Marshall Center Theater and is part of the College of Engineering's Eminent Scholar Lecture Series held every spring.

Sperling, an internationally recognized transportation expert is the founding director of the Institute of Transportation at UC, Davis. He has authored or co-authored seven books, including the most recent release "Two Billion Cars: Driving Toward Sustainability," which is the focus of his USF lecture.

He will speak on a range of topics such as the psychology of a hybrid vehicle purchaser, the perils of China's explosion of car ownership, and how gas prices affect car buying.

Professor Sperling has appeared on the [Daily Show](#) with Jon Stewart and is a leading international expert on the energy and environmental aspects of transportation as well as transportation technology and policy.

The free lecture, sponsored by USF's College of Engineering, is open to students, faculty and the general public. From 1:30-2, Prof. Sperling will conduct a book signing in the theater's reception area. A limited number of signed books will be available to USF students free of charge on a first come, first served basis during the reception immediately prior to the lecture.

The University of South Florida is one of the nation's top 63 public research universities and one of only 25 public research universities nationwide with very high research activity that is designated as community engaged by the Carnegie Foundation for the Advancement of Teaching. USF was awarded \$394.1 million in research contracts and grants in FY 2009/2010. The university offers 232 degree programs at the undergraduate, graduate, specialist and doctoral levels, including the doctor of medicine. The USF System has a \$1.8 billion annual budget, an annual economic impact of \$3.2 billion, and serves more than 47,000 students on institutions/campuses in Tampa, St. Petersburg, Sarasota-Manatee and Lakeland. USF is a member of the Big East Athletic Conference.

– USF –

Janet Gillis
Communications Officer
USF College of Engineering
813-974-3485
janetgillis@usf.edu